

What is florist shop conditioning?

- ◆ Flowers are cut in the early morning or in the early evening at the correct stage of harvest, usually just opening.
- ◆ Stems are immediately immersed in [floral preservative](#). Cool or cold water is used for early spring flowers; warm water for other seasons; hot water for selected flowers (dahlia, butterfly bush, others).
- ◆ Flowers are conditioned using the [proper postharvest handling techniques](#) (examples: Delphinium filled with water and plugged; dahlias put in very hot water when first cut); and are then stored in one of three [floral coolers](#) (ideal temperature 38–41°) in my [florist workshop](#).
- ◆ The flowers are gently handled, and the bouquets are created in my [florist workshop](#) in a cool environment.
- ◆ Stems are re-cut using an underwater stem cutter, dipped in Quick Dip to clear stem ends, and then stored in preservative in the [floral coolers](#) until time for market or sale.
- ◆ Average bouquet life is 7–10 days.

Call to order or send me an [email](#) for more information!
My [flowers](#) are grown in natural settings so my bouquets are seasonal and are not available at all times. Specialty bouquets may be made for an additional amount if flowers are purchased.